

East Hollywood Business Improvement District

BOARD MEETING MINUTES Tuesday, October 18, 2016 3:30 PM

Governors Attending: Zarrinnam (Vice Chair), Massachi, Furios, Shield, Tashjian, Underdown, Zaman

Staff: Shahenian

Guests: Omar Barcena, KMD; Gerald Clute, HPMC; David Lee, Visionary Youth Center; Francis Park, Park & Velayos; Sharyn Romano, LA/HBT; Andrew Said, City Attorney's office;

I) Call to Order

Vice Chair Zarrinnam called the meeting to order at 3:35 pm. The group members in attendance made self-introductions.

II) Public Comment

Shahenian noted that the Chamber Foundation's Annual All Hallows Eve event would be taking place on October 27th at the Hollywood Forever Cemetery. She invited BID Board members to attend.

III) Hollywood Presbyterian Medical Center Master Plan

Gerald Clute, President & CEO of Hollywood Presbyterian Medical Center, provided the group with an overview of the HPMC Master Plan. He noted that renovations to the campus were necessary in order to meet the seismic standards set by the State. The renovations will include 7 new Operating Rooms and one open heart room. Overall, the hospital will have 60 beds by the year 2030. A new parking facility with 600 spaces will be part of the Master Plan improvements.

Motion by Zarriannam, seconded by Tashjian to support the Hollywood Presbyterian Master Plan.

Motion carried.

IV) Reports from Public Agencies

Andrew Said, Neighborhood Prosecutor for the Rampart Division, introduced himself to the group. He noted that he had wanted to come in and listen to any concerns the group may have for the City Attorney's office. The group discussed ongoing concerns with the increasing homeless population within the BID.

V) Angels Walk LA project for East Hollywood/Silver Lake

Zarriannam updated the Board on a request to support the Angels Walk LA initiative for East Hollywood/Silver Lake. Angels Walk LA is a nonprofit organization dedicated to enhancing pedestrian environments throughout Los

Angeles by developing self-guided walking trails that commemorate the history, architecture and culture of our various neighborhoods. A walk for East Hollywood/Silver Lake was approved and fully funded back in 2009 through the Metro Call for Projects, and was supported by then, Councilmembers Eric Garcetti and Tom La Bonge.

Motion by Zarrinnam, seconded by Furius to support the Angels Walk LA project in East Hollywood/Silver Lake.

Motion carried.

VI) September Financial Report

Shahenian reviewed the financial report for September. She noted that the BID currently had approximately \$344,918 in the bank.

VII) LABT Cleaning Contract Update

Sharyn Romano of LABT updated the Board on its monthly cleaning contract. Romano discussed a tree planting in the Fall. She will need to replace 5 trees that are dead or dying and will need to replace 2 for 1. She also noted that it will soon be time to prune the trees throughout the BID. Romano will provide a pruning quote to the BID for consideration.

VIII) Vermont Triangle

Romano commented that on certain days the cleaning crews have difficulty with maintaining the Vermont Triangle due to the homeless encampments.

Zarrinnam updated the group on the permit process for taking over upkeep of the Vermont Triangle. It was noted that CD-4 is interested in fencing off the Triangle. The group discussed plans to landscape the triangle and possibilities for new crosswalks.

IX) Vermont Median

Zarrinnam congratulated the Board members on a successful groundbreaking ceremony for the BID's Median project.

The group discussed the need to keep pressure on the LADOT for contracting the second phase of Medians as well.

X) Hollywood Western BID/Route 66 BID Update

Zarrinnam provided an update on the creation of the Hollywood Western BID and the Route 66. He noted that CIM Group had recently agreed to support the BID formation.

XI) Nominating Committee

Shield appointed a nominating committee to review vacancies on the BID board. The Nominating Committee will include Shield, Zarrinnam, and Massachi.

XII) Next Meeting Date

The next meeting of the EHBID was scheduled for Tuesday, November 14th at 3:30 pm at the Hollywood Hotel.

XIII) Adjournment

The meeting was adjourned at 5:00 pm.

Respectfully Submitted,

A handwritten signature in black ink that reads "Nicole Shahenian". The signature is fluid and cursive, with "Nicole" on the top line and "Shahenian" on the bottom line.

Nicole Shahenian
Executive Director

A large, thin, light-gray diagonal line that starts from the bottom left and extends towards the top right, crossing the signature and the text below it.